

## D B CORP LTD.

### KEY PERFORMANCE METRICS

(Rs. In Mn)

Particulars ( INR MN)							
	FY 18-19	Q2 FY19	Q2 FY20	Variance % (YOY)	H1 FY19	H1 FY20	Variance % (YOY)
<b>Profit &amp; Loss Items</b>	12 Months	3 Months	3 Months		6 Months	6 Months	
Advt Revenue	17625	4132	3670	-11.2%	8681	8089	-6.8%
Circulation Revenue	5237	1318	1286	-2.4%	2663	2600	-2.4%
Total Revenue	24794	5874	5336	-9.2%	12267	11447	-6.7%
NP prices ( MT)	43596	44385	39386	-11.3%	42234	39940	-5.4%
News Print Cost/Total Cost	47.2%	47.6%	44.3%		47.3%	45.9%	
Personnel Cost/Total Cost	22.2%	22.2%	23.9%		22.6%	24.0%	
Other Operational Cost/Total Cost	30.6%	30.2%	31.7%		30.1%	30.1%	
Total Cost	19585	4898	4330	-11.6%	9541	8645	-9.4%
EBIDTA	5209	977	1006	3.0%	2725	2802	2.8%
EBIDTA Margin	21.0%	16.6%	18.8%		22.2%	24.5%	
PAT	2738	462	756	63.6%	1438	1693	17.8%
Pat Margin	11.0%	7.9%	14.2%		11.7%	14.8%	
<b>Balance Sheet Items</b>							
Gross Fixed Assets	16256	16106	16270		16106	16270	
Net Fixed Assets	9071	9375	8648		9375	8648	
Secured Gross Term Debt	0	0	0		0	0	
Secured Net Term Debt	(1329)	(766)	(1261)		(766)	(1261)	
Tangible Networkth	18269	17380	17966		17380	17966	
ROCE	21.7%	22.1%	24.4%		22.1%	24.4%	
RONW	15.0%	15.8%	20.0%		15.8%	20.0%	
Current Ratio (Including Term Loan Liabilities due in 1 Year)	3.8	3.5	2.4		3.5	2.4	
Total Outside Liabilities/Tangible Net Worth	0.3	0.3	0.4		0.3	0.4	
Inventory Turnover (Days)	99	98	109		98	109	
Debtors Turnover (Days)	92	93	94		93	94	